



Women Lawyers Association of Michigan 102nd Annual Meeting Lifting Women Up

APRIL 17 – 18, 2020
GRAND RAPIDS, MICHIGAN

Friday, April 17th | Reception

7:00 p.m. - 9:00 p.m. WLAM Foundation Scholarship Awards
Varnum

Saturday, April 18th | Annual Meeting

9:30 a.m. to 2:00 p.m. Registration 9:00 w/Continental Breakfast
JW Marriott

SPONSORSHIP OPPORTUNITIES

BENEFITS. All sponsorship levels include the following benefits plus those listed below each sponsorship option:

- Recognition in meeting materials*, WLAM website, LinkedIn page, and in eNews marketing to members.
- Acknowledgement at the podium and in all WLAM Annual Meeting marketing materials.
- Signage at the event noting the sponsorship category.
- Vendor/Display Table (if requested)
- Attendee Bag Insert**

GET NOTICED!

In addition, each level of sponsorship provides specific, value-added exposure and is designed to ensure high visibility and company brand awareness. Choose from these Sponsorship Opportunities:

TITANIUM	\$5,000.00	BRONZE	\$500.00
<ul style="list-style-type: none">• Conference registration for six (6) attendees***• Full page ad on inside front cover of on-site program/brochure		<ul style="list-style-type: none">• Conference registration for one (1) attendee***• Quarter page ad in on-site program/brochure	
PLATINUM	\$2,000.00	COPPER	\$250.00
<ul style="list-style-type: none">• Conference registration for four (4) attendees***• Full page ad in on-site program/brochure		<ul style="list-style-type: none">• Quarter page ad in on-site program/brochure	
GOLD	\$1,500.00	ADVERTISERS/PROMOTIONAL ITEMS	
<ul style="list-style-type: none">• Conference registration for three (3) attendees***• Full page ad in on-site program/brochure			
SILVER	\$1,000.00	Full Page (8 ½" x 11", Full Bleed)	\$400
<ul style="list-style-type: none">• Conference registration for two (2) attendees***• Half page ad in on-site program/brochure		Half Page (7 ½" x 4")	\$200
		Quarter page (3" x 4")	\$100
		Eighth page (3" x 2 ½")	\$50
		Display Table	\$100
		Bag insert**	\$25
		send ad artwork to walilko.h@gcsionline.com	

Sponsors and Advertisers: Ad Artwork due **March 18, 2020** to ensure inclusion in the Annual Meeting Program.

*Sponsor names will be listed in marketing materials, provided that commitments are made before distribution of those materials.

****Bag Inserts:** Please supply 100 promotional items to our address below by **March 18th**.

***Attendee registration does not include the Saturday afternoon beer tour; additional fees apply.



WLAM | 120 N. Washington Sq., Suite 110A | Lansing, MI 48933 | Tel 517.372.3320 | Fax 517.371.1170
email: info@womenlawyers.org | www.womenlawyers.org

WOMEN LAWYERS ASSOCIATION OF MICHIGAN 102ND ANNUAL MEETING

APRIL 17 – 18, 2020

GRAND RAPIDS, MICHIGAN

SPONSORSHIP CONTRACT

SPONSORSHIP OPPORTUNITIES Please select from the options below.

- | | |
|---|---|
| <input type="checkbox"/> Titanium \$5,000 | <input type="checkbox"/> Silver \$1,000 |
| <input type="checkbox"/> Platinum \$2,000 | <input type="checkbox"/> Bronze \$500 |
| <input type="checkbox"/> Gold \$1,500 | <input type="checkbox"/> Copper \$250 |

For the above sponsorships please indicate if you will need a display table Yes No

A LA CARTE PROMOTIONAL OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Full Page Ad \$400 | <input type="checkbox"/> Display Table \$100 |
| <input type="checkbox"/> Half Page Ad \$200 | <input type="checkbox"/> Bag Inserts \$25 |
| <input type="checkbox"/> Quarter Page Ad \$100 | |

Sponsors and Advertisers: Ad Artwork and Bag Inserts are due March 18, 2020

Please return your signed contract and payment by March 18, 2020

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Tel: _____ Fax: _____

Website Address: _____

Signature: _____

PAYMENT METHOD

- Bill my Credit Card Check enclosed Payable to:
 Visa Master Card Discover Amex Women Lawyers Association of Michigan

Cardholder Name _____ Email (to confirm receipt) _____

Card Number _____ Expiration _____ Security Code _____ Billing Zip Code _____

Cardholder Signature _____ Date _____



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