

WOMEN LAWYERS ASSOCIATION OF MICHIGAN 101ST ANNUAL MEETING

MAY 3 – 4, 2019

PARK PLACE HOTEL, TRAVERSE CITY, MICHIGAN



Friday, May 3rd | Reception

7:00 p.m. - 9:00 p.m. WLAM Foundation Scholarship Awards

Saturday, May 4th | Annual Meeting

9:30 a.m. to 2:00 p.m. Registration 9:00 w/Continental Breakfast
Lunch provided

SPONSORSHIP OPPORTUNITIES

BENEFITS. All sponsorship levels include the following benefits plus those listed below each sponsorship option:

- Recognition in meeting materials*, WLAM website, LinkedIn page, and in eNews marketing to members.
- Acknowledgement at the podium and in all WLAM Annual Meeting marketing materials.
- Signage at the event noting the sponsorship category.
- Vendor/Display Table (if requested)
- Attendee Bag Insert**

GET NOTICED!

In addition, each level of sponsorship provides specific, value-added exposure and is designed to ensure high visibility and company brand awareness. Choose from these Sponsorship Opportunities:

| | | | |
|--|------------|--|----------|
| TITANIUM | \$5,000.00 | BRONZE | \$500.00 |
| <ul style="list-style-type: none">• Conference registration for six (6) attendees• Full page ad on inside front cover of on-site program/brochure | | <ul style="list-style-type: none">• Conference registration for one (1) attendee• Quarter page ad in on-site program/brochure | |
| PLATINUM | \$2,000.00 | COPPER | \$250.00 |
| <ul style="list-style-type: none">• Conference registration for four (4) attendees• Full page ad in on-site program/brochure | | <ul style="list-style-type: none">• Quarter page ad in on-site program/brochure | |
| GOLD | \$1,500.00 | | |
| <ul style="list-style-type: none">• Conference registration for three (3) attendees• Full page ad in on-site program/brochure | | | |
| SILVER | \$1,000.00 | | |
| <ul style="list-style-type: none">• Conference registration for two (2) attendees• Half page ad in on-site program/brochure | | | |

ADVERTISERS/PROMOTIONAL ITEMS

| | |
|---|-------|
| Full Page (8 ½" x 11", Full Bleed) | \$400 |
| Half Page (7 ½" x 4") | \$200 |
| Quarter page (3" x 4") | \$100 |
| Eighth page (3" x 2 ½") | \$50 |
| Display Table | \$100 |
| Bag insert** | \$25 |
| send ad artwork to walilko.h@gcsionline.com | |

Sponsors and Advertisers: Ad Artwork due **April 5, 2019** to ensure inclusion in the Annual Meeting Program.

*Sponsor names will be listed in marketing materials, provided that commitments are made before distribution of those materials.

****Bag Inserts:** Please supply 100 promotional items to our address below by **April 5th**.



WLAM | 120 N. Washington Sq., Suite 110A | Lansing, MI 48933 | Tel 517.372.3320 | Fax 517.371.1170
email: info@womenlawyers.org | www.womenlawyers.org

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SPONSORSHIP CONTRACT

SPONSORSHIP OPPORTUNITIES Please select from the options below.

- | | |
|---|---|
| <input type="checkbox"/> Titanium \$5,000 | <input type="checkbox"/> Silver \$1,000 |
| <input type="checkbox"/> Platinum \$2,000 | <input type="checkbox"/> Bronze \$500 |
| <input type="checkbox"/> Gold \$1,500 | <input type="checkbox"/> Copper \$250 |

For the above sponsorships please indicate if you will need a display table Yes No

A LA CARTE PROMOTIONAL OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Full Page Ad \$400 | <input type="checkbox"/> Display Table \$100 |
| <input type="checkbox"/> Half Page Ad \$200 | <input type="checkbox"/> Bag Inserts \$25 |
| <input type="checkbox"/> Quarter Page Ad \$100 | |

Sponsors and Advertisers: Ad Artwork and Bag Inserts are due April 5, 2019

Please return your signed contract and payment by April 5, 2019

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Tel: _____ Fax: _____

Website Address: _____

Signature: _____

PAYMENT METHOD

- Bill my Credit Card Check enclosed Payable to:
 Visa Master Card Discover Amex Women Lawyers Association of Michigan

Cardholder Name _____ Email (to confirm receipt) _____

Card Number _____ Expiration _____ Security Code _____ Billing Zip Code _____

Cardholder Signature _____ Date _____



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