

WLAM 5-Year Development Plan (per year)

Strategic Focus Area	2017-2018	PROGRESS
<p>Operations:</p> <p>Ownership = presidents</p>	<p>1 Improve congruity between regional and state operations</p> <p>2 Annual report on 5-year plan progress in Annual report</p> <p>3 Conduct bi-annual training sessions on the operations of nonprofit organizations.</p> <p>4 Leadership pipeline: revisit process created and modify as needed</p>	<p>1-COMplete -WLAM website updated to improve calendar for state and regional events. Additional improvements in the website included better design for regional pages, membership, and directory.</p> <p>2-COMplete -Annual report includes update on progress of 5-year plan.</p> <p>3-PARTIALLY COMPLETE -May 2017 state Board meeting included training on the operations of nonprofit organizations. Only one training session was done, however, powerpoint made available to regions and board members on operations of nonprofit operations.</p> <p>4-COMplete -Bylaws amended to add more directors to the Board for more leadership opportunities for members.</p>
<p>Programming</p> <p>Ownership = President-Elects</p>	<p>5 At the state and regional levels, plan and host Annual Meetings, leadership skills training sessions, and other events that satisfy WLAM’s mission and that serve as creative models for improving our members’ access to professional enrichment.</p> <p>6 Conduct bi-annual training sessions on the successful programming of nonprofit organizations. Work with President in 2016 AND 2018.</p> <p>7 Fortify WLAM’s reputation and status in Michigan’s legal arena as an organization that is pivotal to the advancement and representation of women in law and politics by 2018 annual meeting</p> <p>8 Fortify WLAM’s reputation and status in Michigan’s legal arena as an organization that is pivotal to the advancement</p>	<p>5-COMplete -2017-2018 President-elect and annual meeting committee planned successful 100th annual meeting for April 2018. -NOV 2017 – Webinar offered by WLAM on domestic violence -Other events were planned throughout the year consistent with mission - *SEPT 2017: WLAM sponsored judge’s reception at annual SBM meeting *OCT 2017: WLAM and BWLAM partnered in panel discussion at WSU *sponsored two affinity bar events on diversity *APRIL 2018: WLAM was sponsoring organization of Equal Pay Legislative Day</p> <p>6-PENDING</p> <p>7-COMplete -WLAM was instrumental in the implementation of lactation rooms at Wayne County Courthouse with the assistance of Court Administrator, Zenell Brown. WLAM is serving as a resource to recommend lactation rooms to other courts in Michigan and develop policies. WLAM provides information on its website regarding courthouse lactation rooms available. -WLAM joined National Association of Women Judges in a letter to Congress concerning legislation relating to teaching students about sexual assault and informed consent in schools. -WLAM participated in Equal Pay Legislative Day.</p> <p>8-COMplete -Detroit Association of Women’s Clubs recognized WLAM in March of 2017 with its Women History Award. -Michigan Bar Journal devoted an entire issue to WLAM in recognition of its 100th annual meeting.</p>

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	<p>and representation of women in law and politics by 2018 annual meeting</p> <p>9 Incorporate family-friendly frameworks into events and programs by 2018 annual meeting</p>	<p>9-PARTIALLY COMPLETE -NOV 2017 – meeting with state and regional board held in Frankenmuth. Children invited to participate in making cookies and/or watching a movie during the meeting.</p>
<p>Development</p> <p>Ownership: Treasurers</p>	<p>10 Provide leadership and fundraising training, tools and resources for board members, committee chairs and general membership. Ongoing.</p> <p>11 Conduct bi-annual training sessions on the successful development efforts of nonprofit organizations. With other officers.</p> <p>12 Increase fundraising by 10% each year</p>	<p>10-ONGOING</p> <p>11-PARTIALLY COMPLETE -May 2017 state Board meeting included training on the operations of nonprofit organizations. Only one training session was done, however, powerpoint made available to regions and board members on operations of nonprofit operations.</p> <p>12-COMplete -APRIL 2018 – 100th annual meeting brought in substantially more than 10% increase for sponsorships</p>
<p>Marketing & Communication</p> <p>Ownership: Secretaries</p>	<p>13 Conduct bi-annual training sessions on the effective marketing and communications strategies utilized by successful nonprofit organizations. With other officers.</p>	<p>13-PENDING</p>
<p>Membership</p> <p>Ownership: Vice-Presidents</p>	<p>14 10% increase in membership (retention and recruitment)</p> <p>15 Conduct bi-annual training sessions on serving the membership of nonprofit organizations. In conjunction with other officers.</p>	<p>14-PARTIALLY COMPLETE -significant progress made toward retention. New membership category for government and nonprofit attorneys added. Over 10% increase of new members in first quarter of 2018.</p> <p>15-PARTIALLY COMPLETE -May 2017 state Board meeting included training on the operations of nonprofit organizations. Only one training session was done, however, powerpoint made available to regions and board members on operations of nonprofit operations.</p>

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	16 Maintain efficacious administration of the organization. Ongoing	16-ONGOING
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