

WLAM Annual Meeting Sponsorship Opportunities



April 27, 2012 • Gerald R. Ford Presidential Museum & Amway Grand Plaza Hotel • Grand Rapids, MI

BENEFITS. All sponsorship levels include the following benefits plus those listed below each sponsorship option:
Sponsor recognition on the WLAM website and LinkedIn page and in E-News marketing to members.
Acknowledgement at the podium and in all WLAM Annual Meeting marketing materials.
Signage at the event.

GET NOTICED! Each level of sponsorship provides specific, value-added exposure and is designed to ensure high visibility and company brand awareness. Choose from these Sponsorship Opportunities:

PRESIDENTIAL \$1,500

- ◆ Exclusive Sponsorship of the Luncheon.
- ◆ Exhibit table to display materials.
- ◆ Five (5) minutes to speak to attendees at the Annual Meeting.
- ◆ Full page advertisement in the onsite program.
- ◆ Conference registration for three (3) attendees.
- ◆ Bag insert in each attendee bag.

VICE PRESIDENT \$1,000

- ◆ Exclusive Sponsorship of the Thursday Evening Reception at Davenport University graduate campus (Ottawa Avenue)
- ◆ Exhibit table to display materials.
- ◆ Half page advertisement in the onsite program.
- ◆ Conference registration for two (2) attendees.
- ◆ Bag insert in each attendee bag.

FIRST LADY \$750

- ◆ Sponsorship of the Morning Refreshments.
- ◆ Exhibit table to display materials.
- ◆ Half page advertisement in the onsite program.
- ◆ Conference registration for one (1) attendee.
- ◆ Bag insert in each attendee bag.

SPEAKER OF THE HOUSE \$500

- ◆ Sponsorship of Speakers.
- ◆ Quarter page advertisement in the onsite program.
- ◆ Conference registration for one (1) attendee.
- ◆ Bag insert in each attendee bag.

NOBEL PEACE PRIZE \$500

- ◆ Sponsorship of Jean King Leadership Award.
- ◆ Quarter page advertisement in the onsite program.
- ◆ Conference Registration for one (1) attendee.
- ◆ Bag insert in each attendee bag.

SECRETARY OF EDUCATION \$500

- ◆ Sponsorship of Registration.
- ◆ Greet attendees as they pick up their registration materials.
- ◆ A great networking opportunity!
- ◆ Quarter page advertisement in the onsite program.
- ◆ Bag insert in each attendee bag.

JUDICIAL BRANCH \$500

- ◆ Sponsorship of Signage at the Events.
- ◆ Quarter page advertisement in the onsite program.
- ◆ Conference registration for one (1) attendee.
- ◆ Bag insert in each attendee bag.

EXECUTIVE BRANCH \$250

- ◆ Available to WLAM Regions only.
- ◆ Eighth page advertisement in the onsite program.
- ◆ Annual meeting registration for three (3) student attendees.
- ◆ Public recognition of your sponsorship at the event.

LEGISLATIVE BRANCH \$250

- ◆ Sponsorship of Sustaining Member Notepads.
- ◆ Eighth page advertisement in the onsite program.

THE CONSTITUTION \$250

- ◆ Sponsorship of the onsite program.
- ◆ Full page advertisement in the onsite program.

SECRETARY OF STATE \$200

- ◆ Vendor table at the annual meeting.
- ◆ Eighth page advertisement in the onsite program.

THE WASHINGTON POST \$50

- ◆ Quarter page advertisement in the onsite program.

U.S. POSTAL SERVICE \$25

- ◆ Bag insert in each attendee bag.



WOMEN LAWYERS ASSOCIATION OF MICHIGAN

2012 Conference Sponsorship Contract

April 27, 2012 • Gerald R. Ford Presidential Museum & Amway Grand Plaza Hotel • Grand Rapids, MI

YOUR SPONSORSHIP INVESTMENT

Please check the options below.

Presidential (Luncheon)	<input type="checkbox"/>	\$1,500
Vice President (Reception)	<input type="checkbox"/>	\$1,000
First Lady (Refreshments)	<input type="checkbox"/>	\$750
Speaker of the House (Speakers)	<input type="checkbox"/>	\$500
Nobel Peace Prize (JLK Award)	<input type="checkbox"/>	\$500
Secretary of Education (Registration)	<input type="checkbox"/>	\$500
Judicial Branch (Signage)	<input type="checkbox"/>	\$500
Executive Branch (available to WLAM Regions only)	<input type="checkbox"/>	\$250
Legislative Branch (Notepads)	<input type="checkbox"/>	\$250
The Constitution (Onsite Program)	<input type="checkbox"/>	\$250
Secretary of State (Vendor Table)	<input type="checkbox"/>	\$200
The Washington Post (1/4 page ad)	<input type="checkbox"/>	\$50
U.S. Postal Service (Bag Insert)	<input type="checkbox"/>	\$25

Please return you signed contract and payment by April 13, 2012

Signature: _____

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Tel: _____ Fax: _____

Website Address: _____

Bill my Credit Card

Visa

Master Card

Check enclosed Payable to:

Women Lawyers Association of Michigan

Cardholder Name

Card Number

Exp. Date:

CVV Code (3- or 4-digit code on back of card)

Billing Address/City/State

Billing Zip Code

email (to confirm receipt)

Cardholder Signature

Date