

WLAM Annual Meeting Sponsorship Opportunities

May 15, 2010 ♦ Henry Ford Museum/Greenfield Village ♦ Dearborn, MI

GET NOTICED! Each level of sponsorship provides specific, value-added exposure and is designed to ensure high visibility and company brand awareness. Opportunities and benefits are listed below.

BENEFITS

All sponsorship levels include the following benefits plus those listed below the option:

- ◆ Sponsor recognition on the WLAM website and LinkedIn page and in E-News marketing to members.
- ◆ Recognition at the podium and in all WLAM Annual Meeting marketing materials.
- ◆ Mention in a feature WLAM article in the *MI Lawyers Weekly* June/July issue.
- ◆ Signage at the event.

LUNCHEON Sponsorship \$1,250/\$2,500

(2 available @ \$1,250 or 1 available @ \$2,500 exclusive)

- ◆ Complimentary exhibit table to display materials.
- ◆ Enhanced listing in the ½ page feature article in the *MI Lawyers Weekly* June/July issue.
- ◆ A one year “connection” to the WLAM LinkedIn account.
- ◆ 5 minutes to speak to attendees at the Business Meeting.
- ◆ Conference registration for three (3) attendees.
- ◆ Bag insert in each attendee bag.

REGISTRATION Sponsorship \$1,000

(1 available)

- ◆ Enhanced listing in the ½ page Feature article in the *MI Lawyers Weekly* June/July issue.
- ◆ Opportunity to greet attendees as they pick up their registration materials. *A great networking opportunity!*
- ◆ Conference registration for three (3) attendees.
- ◆ A one year “connection” to the WLAM LinkedIn account.
- ◆ Bag insert in each attendee bag.

ONSITE PROGRAM BOOK

Sponsorship (1 available) \$750

- ◆ Full page color advertisement (8.5x5.5).
- ◆ Conference registration for two (2) attendees.
- ◆ Bag insert in each attendee bag.

KEYNOTE SPEAKER \$750

Sponsorship (1 available)

- ◆ Complimentary exhibit table to display materials.
- ◆ Conference registration for one (1) attendee.
- ◆ Opportunity to introduce the speaker.
- ◆ Bag insert in each attendee bag.

SPEAKER Sponsorship \$500

(2 available)

- ◆ Complimentary exhibit table to display materials.
- ◆ Conference registration for one (1) attendee.
- ◆ Opportunity to introduce a speaker.
- ◆ Bag insert in each attendee bag.

JEAN KING LEADERSHIP AWARD

Sponsorship (1 available)

~~\$500~~

The award was created by WLAM in 2006 to honor and recognize lawyers who exemplify leadership while furthering WLAM's mission to secure the rights of women in society and to advance women in the legal profession.

- ◆ Conference registration for one (1) attendee.
- ◆ Present the award and introduce the Awardee.
- ◆ Bag insert in each attendee bag.

SIGNAGE Sponsorship

~~\$400~~

(1 available)

- ◆ Company name on every sign at the event

CONTINENTAL BREAKFAST

Sponsorship (1 available)

~~\$400~~

- ◆ Complimentary exhibit table to display materials.
- ◆ Opportunity to greet attendees.

REGION Sponsorship \$250

(8 available)

- ◆ Available to WLAM Regions only.
- ◆ Complimentary annual meeting registration for three (3) student attendees.
- ◆ Roster of student members by student region or a list of WLAM Foundation Scholarship applicants.

WOMEN LAWYERS ASSOCIATION OF MICHIGAN

SPONSORSHIP CONTRACT

ADDITIONAL OPPORTUNITIES

SUSTAINING MEMBER

NOTE PAD *(1 available)* **\$400**

Keep your company on their minds! Put your company information on a note pad to be distributed to all Annual Meeting attendees. Your information will also be listed on the WLAM LinkedIn page.

BAG INSERT *(unlimited)* **\$100**

More exposure! Expand your contacts with WLAM. Place your flyer or marketing piece in each attendee's tote bag. (Piece must not be larger than 8½ x 11. Catalogs are not accepted. Pens, notepads, etc. are welcome.)

ADVERTISEMENT **\$50**

(10 available)

Place a business card size ad in the Onsite Program Book distributed to Annual Meeting attendees. Your information will also be listed on the WLAM LinkedIn page.

VENDOR TABLE **\$200**

Includes meals and materials for 1 Representative, plus 1.5 hours of unopposed time with attendees.

YOUR SPONSORSHIP INVESTMENT	
<i>Please check the options below.</i>	
Luncheon	<input type="checkbox"/> \$1,500 <input type="checkbox"/> \$2,500
Registration	<input type="checkbox"/> \$1,000
Onsite Program Book	<input type="checkbox"/> \$750
Keynote Speaker	<input type="checkbox"/> \$750
Speaker	<input type="checkbox"/> \$500
Signage	<input checked="" type="checkbox"/> SOLD
Continental Breakfast	<input checked="" type="checkbox"/> SOLD
Region <i>(available to WLAM Regions only)</i>	<input type="checkbox"/> \$250
Awards	<input checked="" type="checkbox"/> SOLD
Sustaining Member Note Pad	<input type="checkbox"/> \$400
Bag Insert	<input type="checkbox"/> \$100
Advertisement	<input type="checkbox"/> \$50
Vendor Table	<input type="checkbox"/> \$200

Please return a signed contract with your payment by April 16, 2010.

Signature: _____

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Tel: _____ Fax: _____

Website Address: _____

Payment Information: *Checks should be made payable to WLAM.*

Check Enclosed Visa / MasterCard # : _____ Exp. Date: _____

Authorized Signature: _____